

# Resources for Businesses to Reopen and Return to Work Quickly and Correctly



On April 28, 2020, Alabama Governor Kay Ivey and State Health Officer Scott Harris M.D. released information regarding the reopening of businesses in Alabama following the State's COVID-19 stay-at-home order. In response to this new State order and in continuation of the City of Hoover's COVID-19 business assistance efforts, the City will provide Hoover businesses with additional assistance to support and aid them in reopening/returning to work.

Hoover businesses may call the Hoover Business Resource Hotline at (205) 739-7162 (Mon. – Fri., 8:00 a.m. to 5:00 p.m.) to obtain assistance with the following<sup>1</sup>:

- interpreting the State's reopening/return-to-work orders, including scheduling a consultation at the business' physical location, if necessary; and
- available resources for obtaining personal protective equipment (PPE).

## ONGOING EFFORTS

This following assistance offered by the City since mid-March to Hoover businesses in need will continue to be offered:

- a business resources hotline (205-739-7162) and direct outreach to Hoover businesses;
- the Hoover CARES Business Advisors Coalition to provide guidance to Hoover businesses on financial and other matters;
- the waiver of municipal sales tax late payment penalties for certain small retail businesses and taxpayers currently engaging in NAICS Sector 72 business activities (which includes restaurants and other food service providers) and the waiver of late payment penalties for municipal lodging taxes<sup>2</sup>;
- a COVID-19 shop local campaign in partnership with the Hoover Chamber of Commerce;
- participation in the Hoover Chamber of Commerce's weekly Town Hall forum;
- dissemination of critical COVID-19 information via social media, website, news pushes and text alerts; and
- an Economic Development Newsletter—email [development@hooveralabama.gov](mailto:development@hooveralabama.gov) to subscribe.

## Key Resources from External Agencies:

- ◇ Alabama Safer at Home Order: <https://governor.alabama.gov/newsroom/2020/04/governor-ivey-issues-safer-at-home-order/>
- ◇ Alabama Technology Network *Return to Work Guide*: [www.atn.org](http://www.atn.org)
- ◇ Alabama Department of Public Health: [www.alabamapublichealth.gov](http://www.alabamapublichealth.gov) (800) 252-1818
- ◇ Jefferson County Department of Health: <https://jcdh.org/> (205) 933-9110
- ◇ Hoover Area Chamber of Commerce: <https://hooverchamber.org/> (205) 988-5672

<sup>1</sup>WHILE THE CITY CANNOT PROVIDE LEGAL ADVICE OR LEGAL INTERPRETATIONS OF THE STATE'S REOPENING/RETURN TO WORK ORDER, CITY STAFF WILL ATTEMPT TO BE OF ASSISTANCE TO ITS BUSINESS COMMUNITY IN THE AREAS LISTED. BUSINESSES SHOULD OBTAIN LEGAL GUIDANCE FROM THEIR ATTORNEY, WHERE NEEDED. AS SPECIFICS TO REOPENING ARE EVER CHANGING, USE OF THE HOTLINE IS LIMITED TO GENERAL INFORMATION AND IS NOT A REPLACEMENT FOR SEEKING THE ADVICE OF A LICENSED ATTORNEY.

<sup>2</sup>THE CITY OF HOOVER WILL WAIVE MUNICIPAL SALES TAX AND MUNICIPAL LODGING TAX LATE PAYMENT PENALTIES FOR QUALIFYING TAXPAYERS THROUGH JUNE 1, 2020.

